



SBASA

新加坡書業文具商公會

The Singapore Booksellers and Stationers Association

JANUARY – JUNE, 2025

NEWSLETTER

2025 Chinese New Year Members' Gathering Dinner

本會于2025年2月11日在Kumpulan Development Pte Ltd公司举办新春团拜联欢晚宴，喜迎佳节。理事们慷慨赞助晚会幸运抽奖环节，公会亦为全体出席者准备了柑橘与TOTO礼袋。在理事及Kumpulan公司董事总经理Mr. Ray Sou的精心筹划下，晚会节目丰富多彩，包括舞狮表演、幸运抽奖及娱乐节目。所有参与会员皆获赠幸运红包，大家共度了一个欢乐洋溢的新春之夜。

The Association hosted its Chinese New Year Members Gathering Dinner on February 11, 2025, at Kumpulan Development Pte Ltd, celebrating the festive occasion with great cheer. The lucky draw segment was generously sponsored by the committee members, while the Association thoughtfully prepared mandarin oranges and TOTO gift bags for all guests. Thanks to the careful planning of Mr. Ray Sou, Committee Member and Managing Director of Kumpulan, the event featured a vibrant lineup of activities, including a lion dance performance, a lucky draw, and various entertainment programs. Each member also received a lucky draw red packet, making the celebration a truly joyful and memorable occasion for all.



Business Mission to Hong Kong

应香港贸易发展局邀请，我将于2025年1月6日至9日组织商务考察团赴港参观香港文具及学生用品展。主办方为考察团成员提供三晚免费酒店住宿。参展期间，代表团成员参观了多个展区及展品，收获颇丰。代表团不仅受到主办方的热情接待并出席了招待会，还与法兰克福展览公司负责人举行会谈，就未来合作事宜进行了深入交流。

At the invitation of the Hong Kong Trade Development Council (HKTDC), SBASA organized a business mission to Hong Kong on 6-9 January 2025, to visit the Hong Kong Stationery & School Supplies Fair. As part of their support, HKTDC generously provided complimentary hotel accommodation for three nights to all mission members. During the fair, the delegation toured various exhibition zones and product displays, gaining valuable industry insights. The group was warmly welcomed by the host and attended their official welcome reception. Additionally, the delegation met with representatives from Messe Frankfurt Paperworld to explore potential opportunities for future collaboration.



Overseas Visitors & Delegations

2025年3月31日上午，宁海县文教体育用品协会会长邬岳伟、秘书长牟国平率14人代表团到访我会。会长Daniel Ang偕同理事在会所热情接待他们。座谈会上，双方就行业动态与商业合作展开友好交流。宁海县协会邬会长与我会Daniel Ang会长分别代表各自协会互赠纪念礼品，共同表达深化友谊、长期合作的愿景。

March 31, 2025 - A 14-member delegation from the Ninghai Stationery, Culture & Sports Association, led by President Wu Yuewei and Secretary-General Mou Guoping, paid a visit to our association for a meeting and exchange session. Our President, Mr. Daniel Ang, together with committee members, warmly received the delegation at our premises.

Both parties engaged in an amicable discussion, sharing valuable industry insights and exploring potential business opportunities to enhance mutual understanding. As a gesture of goodwill and enduring friendship, President Wu and President Daniel Ang exchanged commemorative gifts on behalf of their respective association.



Yiwu Stationery Association Delegation Visits for Business Exchange

义乌市文具协会会长黄昌潮率9人代表团于2025年5月17日到访我会。会长Daniel Ang偕理事及会员等在会所热情迎接他们。双方就行业趋势、资源互通及合作前景展开深度交流，共拓商机。代表团还走访Bras Basah Complex多家会员企业，包括Popular Book、Art Friend、Maha Yuyi、Union Book及Shing Lee Bookstore等。黄昌潮会长与Daniel Ang会长分别代表协会交换纪念礼品；Popular Book为代表团准备暖心礼袋，名誉会长白振顺亦向义乌协会致赠纪念品。

On 17 May 2025, our association warmly welcomed a 9-member delegation from the Yiwu Stationery Association, led by President Mr. Huang Changchao. Hosted by our President Mr. Daniel Ang, committee members, and fellow members, both sides engaged in productive discussions to strengthen mutual understanding and explore future collaborations. The delegation also toured member companies at Bras Basah Complex—including Popular Book, Art Friend, Maha Yuyi, Union Book, and Shing Lee Bookstores. These visits and dialogues laid a strong foundation for future cooperation.

As a gesture of goodwill, Presidents Huang and Daniel Ang exchanged souvenirs on behalf of their respective associations. Popular Book Co. graciously prepared gift bags for the visiting delegates, and Hon. President Peh Chin Soon presented a special gift to President Huang.



La Kopi Session

4月23日下午4点，公会在BreadTalk HQ 举办La Kopi Session咖啡沙龙。会员们欢聚一堂，在咖啡香气中畅聊生活趣事，分享彼此见解。期待下次活动能与更多会员相遇，共度惬意时光！

On 23 April at 4 pm, we held a La Kopi Session at BreadTalk HQ, where members came together for some casual chit-chat about anything and everything. We'd love to have even more members join us for these laid-back sessions!

Corporate Hotel Booking with Mercure Hotel

好消息！本会现与Mercure Hotel 达成合作，为会员提供独家企业优惠价及专属福利！如需预订或咨询详情，请联系公会秘书，我们将全力协助您享受这一特别礼遇。

Great news! Our association has partnered with Mercure Hotel @112 Middle Road, Singapore 188973, to offer members special corporate rates and perks. If you'd like to book a stay under this arrangement, please reach out to the Association Secretary, who will assist you in making the booking and help you enjoy these exclusive benefits.

